

Coffs Coast Wins Big at 2007 NSW Tourism Awards

Coffs Coast was one of the major winners at the 2007 NSW Tourism Awards held in Sydney in November 2007, with top prizes going to the Pet Porpoise Pool and to Coffs Coast Marketing and Ulysses Club Inc.



The multi-award winning Pet Porpoise Pool took out the **2007 Award for Best Tourist Attraction in NSW**, beating six other top tourist attractions from around the state.

The award is the icing on the cake for the interactive marine park based in the Coffs Harbour Jetty area, which had already won six other regional business and tourism awards in 2007 alone.

"I am very honoured to be part of such a fantastic team, work with amazing animals and to be able to provide our 80,000 plus visitors each year with a very magical experience," said Pet

Porpoise Pool CEO Paige Sinclair.

"We aim to have every guest who visits to be touched by magic and our feedback suggests we do just that."



Also at the 2007 NSW Tourism Awards ceremony, Coffs Coast Marketing and Ulysses Club Inc were presented with the **2007 Best Festivals and Events in NSW Award** for the success of the 2007 Ulysses Club AGM.

In May 2007, the City of Coffs Harbour was host to 6,000 Ulysses members and over 500 trade representatives for the Annual General Meeting which included entertainment, touring and sightseeing, club business, tradeshows, three marriages and a gala dinner for 4,300 people under one roof.

Coffs Coast marketing manager Rob Cleary cited the successful and professional cooperation between Coffs Harbour City Council and the Ulysses AGM organising committee as the main reason for the win.

"I think the Ulysses AGM proved that, with the diverse range of venues, accommodations and services available in Coffs Harbour, the city can now confidently host all kinds of events – be they for groups of six or six thousand," he said.

For more information about the Pet Porpoise Pool, contact (02) 6652 2164. For further information about holding your event on Coffs Coast, contact Coffs Coast Marketing on (02) 6648 4088. For general information about Coffs Coast events and attractions, contact the Coffs Coast Visitor Information Centre on 1300 369 070 or email tourism@coffscoast.com.au